

# KEITH DAVID REEVES

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Postgraduate Certificate (*Educational Leadership & Administration, 2009*)  
Master of Education (*Curriculum & Instruction, Integration of Technology in Schools, 2006*)  
Bachelor of Music (*Music Education K-12, 2001*)

University of Mary Washington  
George Mason University  
Ithaca College

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## Coordinator of Instructional Technology

Yorktown High School  
Arlington, VA  
2011 - Present

- 9-12 Collaborative Instruction, All Subject Areas
- Chairperson, Technology Committee
- Member, Social & Emotional Learning Committee
- Member, Leadership Prof. Development Program
- Member, Instructional Teaming Prof. Dev. Program
- Professionally develop 160+ staff
- Develop authentic assessment systems
- Implement GoogleDocs-based Research Paper prog.
- Implement Google Apps for Ed for 1780+ users
- Developer and manager of six-figure budget
- Implement school-wide tech recycling program

## Adjunct Professor

2010 - Present

- The George Washington University (Washington, D.C.) Lecturer in Teacher Preparation
- Instruct Graduate Students in Instructional Practices in Instructional Technology
- Guest Instructor, University of Virginia; Virginia Polytechnic Institute and State University (2008)

## Managing Partner

Box 5 Design  
Arlington, VA  
2007 - Present

- Provide education and performing arts consultation and design services to public and private K-12 institutions
- First and currently only Google Apps for Education Certified Trainer in Virginia
- Discovery Education Network "Star" Teacher
- Smart Exemplary Educator
- Composer and arranger of literature for wind bands (*Portfolio online at www.KDR Reeves.com*)
- Adjudicator, U.S. Scholastic Band Association

## Instructional Technology Resource Teacher

Battlefield High School  
Haymarket, VA  
2006 - 2011

- 9-12 Collaborative Instruction, All Subject Areas
- Chairperson, Technology Committee
- Member, Freshman Transition Committee
- Member, Gifted Education Identification Committee
- Member, National Honor Society Faculty Council
- Member, Principal's Advisory Council
- Member, PLC Research Team
- Member, PWCS Technology Task Force
- Founder & Organizer, BHS Technology fair
- Presenter, PWCS Technology Fair
- Professionally develop 250+ staff
- Manage assessment, 3000+ students
- Develop authentic assessment systems
- Manage SAT Preparation Enrollment
- Implement GoogleDocs-based Research Paper prog.
- Implement Google Apps for Ed for 3400+ users
- Create IEP-based assessment sys for Special Ed
- Advisor on technology budget & acquisitions
- Implement school-wide paper reduction program
- Implement school-wide technology integration prog.
- 100% compliance with VDOE TSIP, 2006-2011
- Realized one-year site-based savings of \$114,053 through paper reduction initiative; target hit 2 years ahead of schedule
- Inclusion US/VA Government Podcasting Unit: 90% individual mastery
- AP Spanish 5 Media Unit: ↑41% individual mastery course-wide
- Government 12 Simulation Unit: ↑29% individual mastery course-wide
- English 9 GT film-based unit: Increased individual mastery in 100% of assessed VA SOL indicators

## Band Director

Stafford County Pub Sch  
Stafford, VA  
2004 - 2006

- Instructed students 6-8 in Instrumental Music (Brass, Woodwind, Percussion)
- Instructed students K-5 in Classroom Music (Vocal, Instrumental, Orff)
- Superior VBODA Ratings, 2004, 2005, 2006; Drew, Stafford, and Poole Middle Schools
- Founded Tri-M Honor Society Junior Chapter 5169; Poole Middle School
- Marching and Maneuvering Instructor, Stafford High School

## Band Director; Music Theory, Hist Tchr

Port Byron Central Schools  
Port Byron, NY  
2001 - 2003

- Authored and revised Mus History, Theory curricula
- Instructed students 5-12 in Instrumental Music
- Instructed students 9-12 in Music Theory, History
- Secured donated uniforms, equip for marching band
- Member and Vice President-elect, CCMEA
- Created county online inter-school music catalog
- Increased Enrollment in All Programs
- Increased Participation in Local, Regional Festival
- Directed School Musical (Stage and Orchestra)

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- Featured Guest (as education expert), National Public Radio
  - Kappa Delta Pi, Int'l Honor Society in Education
  - Pi Lambda Theta, Int'l Honor Society in Education
  - Who's Who in North American Education
  - Who's Who in American Education

- Appointed to FBI Academy (*Authorized Jan 2010*)
- Virginia Society for Technology in Education
- Keynote Speaker, Virginia Educational Media Association
- Regional Speaker, TSTT, University of Mary Wash.
- Division Speaker, Today's Students Tomorrow's Teachers, PWCS

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“I was walking by a student speaking with another girl, and overheard him saying ‘it was a life-changing experience.’ He is kind of a sarcastic kid, so I thought he was being silly. I asked him what was so life-altering. He said he had just come from Mr. Reeves’ class ... He said it was an amazing experience ... It was the most serious I’ve ever seen him be about anything.”

- Mrs. A. Neff, Chemistry Teacher, Battlefield High School

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## Core Values

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### **Academic Rigor**

Teaching and (most importantly) learning successfully transpires in every classroom, every day, without fail.

### **Respect for All**

Central to all things, we practice and expect respect from and for ourselves and others in all that we do.

### **Responsibility in All**

Say what you mean, mean what you say, and be true to your word. Do the right thing, not the easy thing. Do what you must before doing what you want.

### **Safety for All**

The classroom, the hallway, the office, the bus, the sidewalk, the campus... all aspects of our school must be safe for students, physically and psychologically.

### **Equity for All**

Discrimination is unacceptable in any form in an American public school. Every student is inherently and fundamentally equal and highly valuable.

### **Relevance and Constructivism**

Students should create or construct something meaningful and relevant in every classroom, every day.

### **Reflective Practices**

What did you do? Why did you do it? What will you do differently to improve?

### **Formative Assessment**

Where did they start? Where are they now? How will I get every student to where they need to be?

### **Data-Driven Decisions**

What do we want to do? How will we know we’re doing it? How will we know we’ve done it? How will we show we’ve done it? What does it mean?

### **Resultant Post-Tests**

High achievement on summative post-tests should be the result of good instructional design and delivery, as opposed to the ultimate goal of teaching. We endow student learning with primacy.

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## Excerpts from Professional Writing

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"Leadership in education is not a position; it is a condition of consistent thoughtfulness and the proactive utilization of that thoughtfulness to influence and affect positive change at the local level."

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"No practice, no method, no initiative, no matter how effective or ingrained, no matter how lasting or tried, should or can continue in a progressive constructivist setting without consistent analysis, reanalysis, and questioning. The leader is unafraid of putting everything to the test... including and most especially one's own practices and beliefs."

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"Data is the discourse within which thoughtful practitioners and professionals can and must examine the efficacy of their practices to ensure that every practice, no matter its longevity or ubiquity, is never left complacently unquestioned or untested."